



18 19 20

December 2010



INDIA INTERNATIONAL
TEA & COFFEE EXPO 2010

Bombay Exhibition Centre, Mumbai, India.



WELCOME TO INDIA INTERNATIONAL TEA & COFFEE EXPO 2010

India International Tea & Coffee Expo is unique Three days exhibition for Tea & Coffee products at Bombay Exhibition Centre, Mumbai, India from 18th to 20th Dec 2010.

A unique of Business opportunity is designed for Tea , Coffee and Machinery, Allied Services and Supplier to reach their targeted customer and ease the visitors to find their particular needs.

India International Tea & Coffee Expo (IITCE)is only exclusive show in India where all leading Tea & Coffee company will showcase their products. Over 100 stalls will display more than 50 categories for every conceivable need from Tea & Coffee Industries. IITCE is the only show where Industry buyer, Distributor, Wholesaler, Retailer, Hotel, Restaurant, Chain Stores and decision maker will come together to see the latest product and trends influencing the beverage trade.

IITCE is the only specialized show for business-to-business & business-toconsumer genre presenting trend, tradition and technology for grand success. Thousands of Tea & Coffee-loving community will gather for this trend setter event to celebrate everything related to Tea & Coffee. In the exhibition, visitors will enjoy Tea & Coffee sampling, Seminar & Conferences.

We welcome you to the exhibition to meet the World's Tea & Coffee business circles. Participate to exhibit and promote your company, your products, to sell or buy at the exhibition.



EXHIBITOR PROFILE

All kind of Tea & coffee Manufacturer

Tea Gardens

Tea & coffee wholesaler & supplier

Exporters and importers of green coffee beans and loose tea

Related Machinery & Packaging

Tea & Coffee accessories

Raw Materials of Tea & Coffee

Tea & Coffee equipments and Appliances

Chain Stores, Super stores

Tea & Coffee House and Franchising

Manufacturers of fine chocolates and gourmet mints

Suppliers Tea filters and many more

Tea ware



VISITR PROFILE

Distributors

Retailer

Mass Grocer and Others

Importers / exporter

Packaging Industry

Foodservice professionals

Cafe and restaurant

Tea and coffee specialty retailers

Green coffee and tea importers/exporters

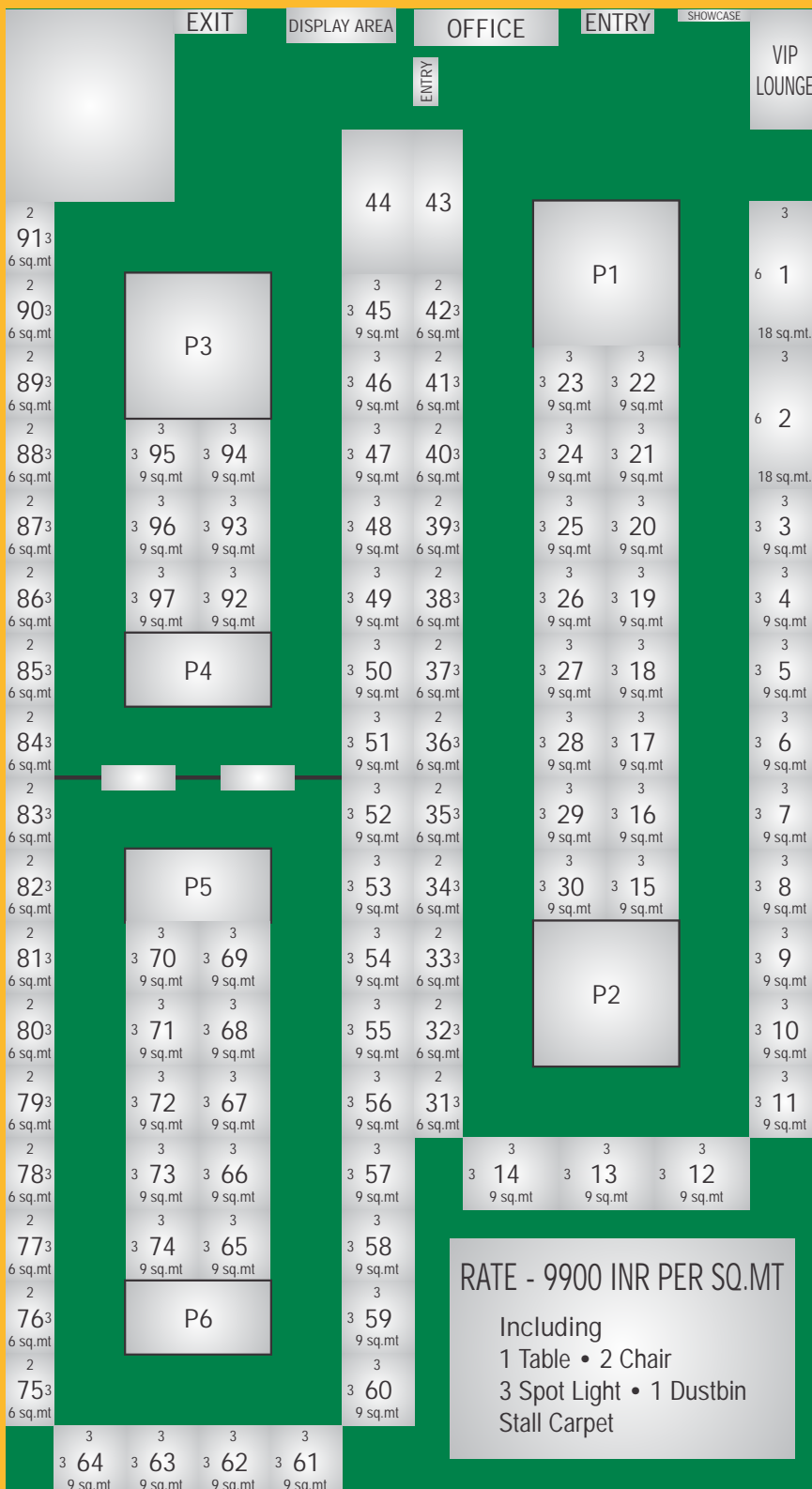
Brokers are the target visitors

General public for brand promotion

Hotels & Resorts



LAYOUT



COST OF PARTICIPATION

BOOTH STANDARD PACKAGE

USD 198 per sqmt (overseas)

Rs. 9900/- per sqmt (Domestic)

This includes: Space with 9sqmt(3x3mt), Carpet flooring, White panel with Octanorm structure, Fascia name of exhibitor (no logos), 1 (one) unit of power point, 3 (three) unit of spot light, 2 (two), Units of folding chair, 2(two) units of wall shelving, 1 (one) unit of reception table and 1 (one) unit of waste bin.



THE VENUE

The Magnificent Bombay Exhibition Centre at Goregaon (E) in Mumbai, India

Perfect locate to exhibit world class products to be presented at India International Tea & Coffee Expo -10

Proximity to National highway, bus stop, railwaystation, as well as International Airport.

Fully Air Conditioned, 1lac sq ft Area with Dome Structure, 1 lac sq ft Area for Restaurant & Parking

Venue of mega events has witnessed countless smash- hit exhibition.



THE ORGANISER

Adex Group of companies is a professional event management company.

Winner of Business Achievement Award presented by Hon. Ex. Vice President of India.

Property show, Wedding show, Food Festival, Agro vision, Vacation Fair, Janmashtami Utsav, Maha expo and Festivex are some of the annual Adex events.

India International Tea & Coffee Expo will also be graced by big timers and high rollers.



Organised By :



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