



5th  
**INDIA INTERNATIONAL  
TEA & COFFEE EXPO**



The only Largest International show for Tea & Coffee Industries in India since 2009

**15-16-17 January, 2016 | Milan Mela, Kolkata**

5th Edition



[www.teacoffeexpo.in](http://www.teacoffeexpo.in)

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The popularity of Tea & coffee is reaching unprecedented levels across the world. Consumption is skyrocketing and retails is exploding. Meet your suppliers and buyers and discover your tea & coffee world. Step in your success from your booth at IITCE - 2016

On 15 Jan to 17 Jan 2015, decision makers will be able to develop valuable relationships, find new business partners, and strengthen brand awareness.

**Meet** Innovative Ideas & **Success**

**Connect** with **others**

**Market** your **product**

We welcome you to join us.

The only Largest International show for Tea & Coffee Industries in India since 2009

## IMPRESSIVE, EXTENSIVE, EFFECTIVE

**EXPLORE  
YOUR  
PURITY**

IITCE is the leading trade show focused 100% on tea & coffee and related products. Blending fresh ideas, the latest trends and new distribution channels with three days of focused buying, selling and education, IITCE is your chance to capitalize on this growing category to the fullest

IITCE in 5th edition made it bigger, better and easier for the exhibitors and visitors thus achieving success for everyone, Its time to walk ahead together on the newfound path of success. We promise to make it - Impressive, Extensive, Effective.



# **KOLKATA** - The Hub for Tea & Coffee Trade

International Buyers Destination

 TEA BOARD OF INDIA

 COFFEE BOARD OF INDIA

 TEA AUCTION CENTER


 DARJEELING - 646.9 KM - Tea Gardens, Darjeeling Tea


 ALIPURDUAR - 716.0 KM - Tea Gardens

 SILIGURI - 594.4 KM - Tea & Coffee Wholesale Market

 ASSAM - 913.4 KM - Tea gardens & Coffee plantations

 NORTH EAST - 913.4 KM - Tea gardens & Coffee plantations

 DHAKA - 327.2 KM - Tea & Coffee Trade Market

 NEPAL - 649.5 KM - Open trade for Tea & Coffee Market

**5<sup>TH</sup>**  
**EDITION**  
TEA & COFFEE  
EXHIBITION



# IT'S IMPRESSIVE



*We are happy that the show exceeded our expectations. It gave us opportunity to demonstrate our product and meet many important industry people under one roof.*

**Carios Dionizio | Café Sapucaí**

*We have participated in IITCE previously It has given us the opportunity to connect with distributors, wholesalers and buyers from the region. We have also received more feedback & enquires.*

**Sidharth lohia | Chamong Tea**

## BE A PART OF TRULY GLOBAL EVENT

*The exhibition was participated by many countries across the world as well as local & India.*

- 📍 India
- 📍 Germany
- 📍 Italy
- 📍 Taiwan
- 📍 Sri Lanka
- 📍 Spain
- 📍 Nepal
- 📍 Finland
- 📍 Brazil
- 📍 Japan
- 📍 Argentina
- 📍 USA

# IT'S EXTENSIVE

## EXHIBITORS CORNER

**85%** exhibitors confirmed or plan to confirm next participation as a result of the exhibition

**60%** exhibitors rated the quantity of visitors as average. **40%** rated as above average.

**90%** exhibitors rated the quality of visitors as good or above good.

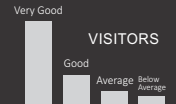
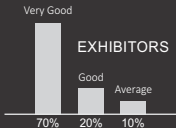
**70%** of exhibitors state the event met or exceeded their expectations.

**75%** of exhibitors would recommend the exhibition to others.

**54%** of visitors were a MD/CEO/Director

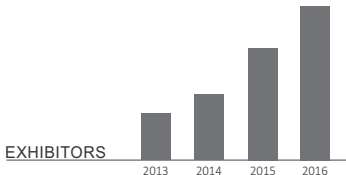
**34%** of visitors were a manager / entrepreneurs

**76%** of visitors influenced or were responsible for purchasing decisions.



# IT'S EFFECTIVE

showcase your products  
meet your target



# Connect Your Peers, Expand Your Network

TEAMAC (Italy) TEA BAG MACHINE PRODU



*IITCE - is the ideal platform for Tea & Coffee Industries to showcase their corporate profile, products and services. Over the course of four days, there is an opportunity to network with decision makers from across the India and around the world.*

## Exhibition Statistics

- 3 Days Exhibition
- 12 Countries participation
- 35000 sqft Area
- 125+ Participants
- 6 Conferences
- 3 Industry Awards
- 5 Category Awards



# EXHIBITORS

## BLOCK YOUR DATES

### Exhibitor Price List

#### Premium Booth

\$1750 / INR 97200 - per 10'x10'(3mx3m)

#### Corner Booth

\$1665 / INR 93150 - per 10'x10'(3mx3m)

#### Standard Booth

\$1450 / INR 81000 - per 10'x10'(3mx3m)

#### Medium Booth

\$1050 / INR 54000 - per 10'x6.5'(3mx2m)

#### Small Booth

\$700 / INR 36000 - per 6.5'x6.5'(2mx2m)

#### Private Meeting Room

\$1450 / INR 81000 - per 10'x10'(3mx3m)

Premium Booth is available on request with 2 side or 3 side open and different dimensions of booth.

All prices excluded TAX@14%

*Asia marks a huge potential for growth and India is a very important key market. IITCE is the right platform to capture Indian market as well as surrounding countries market. We have been taking part in this show for the past four years are very pleased with participation, where we got excellent response & queries and hope to double the participation by 2016.*

**Ketan Mehta | Pravinchandra & Co**

The event will welcome prospective purchasers from various sectors, who are in search of :

- Tea & Coffee Manufactures
- Packing & Packaging Equipments
- Tea & Coffee bag Manufactures
- Roasters & Blenders
- Suppliers / Expendables
- RTD
- Tea, Coffee & Herbs
- Tea Gardens & Coffee Estates
- Extracts / Flavoring
- Tea & Coffee accessories
- Raw Materials & Filters
- Tea Ware, Coffee Ware
- Spices, Chocolates & Mints
- Water system
- Sugar & Sugar products

# FACILITATING THOUGHT LEADERSHIP

Educative Seminar / Conference  
at IITCE - 2016

4th Edition

INDIA INTERNATIONAL  
TEA & COFFEE EXPO

Through a series of conference and educative sessions monitored by industry experts, the progressive Tea & Coffee manufacturer, brand owner, retail stalwarts, industry analysts, F & B testing and certifying agencies, traders, service providers, back-end supporters, and all other stakeholders identified the latest consumption trends in domestic markets, lent insights on business planning and growth, and shared knowledge on global best practices.

# VISITORS SAVE YOUR DATES

## Attendees registration

- Online registration is free  
[www.teacoffeeexpo.in](http://www.teacoffeeexpo.in)  
[www.foodex.in](http://www.foodex.in)
- Conference  
\$ 20 / INR 1200 - per day
- Delegate registration  
\$ 500 / INR 30000 - full event
- Garden Tour  
Free of cost on pre-registration
- Factory Tour  
Free of cost on pre-registration
- Tea Garden Resorts  
Payable, available on request.
- Award Function  
Payable, available on request.

For registration, contact :

[info@teacoffeeexpo.in](mailto:info@teacoffeeexpo.in)

[anjani@teacoffeeexpo.in](mailto:anjani@teacoffeeexpo.in)

+91 22 2812 9660 / 22 2813 1194

## Quality visitor increases strike rate

IITCE 2016 Kolkata is the destination for tea & coffee and allied companies to showcase their products, and where you will discover the latest and freshest products to emerge from the industries.

### The attendees of expo

- *Distributors / Wholesalers*
- *Retailers / Mass Grocers*
- *International buyers*
- *Bulk buying agents*
- *Importers / Exporters /*
- *Trade buyers / Suppliers*
- *Packaging & Packing Industries*
- *Brand Manufactures / Trading houses*
- *F&B Industry / Purchase managers (F&B)*
- *Food service professionals*
- *Restaurant / café / Hotel / Resorts / Caterers*
- *Tea & coffee specialty retailers*
- *Malls / chain stores*
- *Govt. official / Brokers / General visitors*

**Attendees** Join the best Tea & Coffee trade show in India



15 16 17

JAN 2016

Milan Mela Exhibition Center  
Kolkata - India

The International Exhibition for Agriculture,  
Food, food Processing & Packaging

- ▶ Agricultural Equipment & Machinery
- ▶ Beverages / Dairy Products
- ▶ Food Presentation Equipments
- ▶ Food processing and Packaging Equipments
- ▶ Fruits & Vegetables
- ▶ Grains & Cereals
- ▶ Processed Food
- ▶ Sea Food & Fish Products
- ▶ Tea & Coffee
- ▶ Equipment Supplier
- ▶ Ready to eat Products
- ▶ Food Transportation Companies
- ▶ Sweets & Wedding Supplier
- ▶ Refrigeration & Storage Equipments

## CONCURRENT EVENT

The FOOD-EX is the country's premier business to business networking opportunity for all professionals within this ever growing industry. The exciting event brings together food producers, packaging & packing experts, refrigeration experts, Kitchen and food manufacturing equipment producers caterers, hoteliers, hygiene experts, chefs and business owner from the industry locally and internationally and is an opportunity for building connection within the industry and for reaching out to enhance your business.



LEAF & BEAN



ALEXEVENT

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